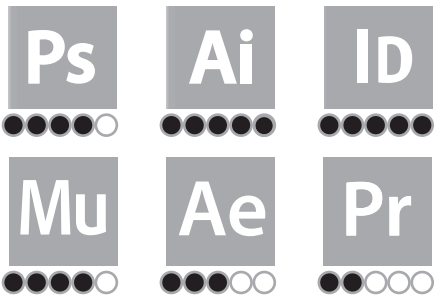


andrew hacker

creative & design

A well rounded, hard working, award winning, thinking outside-the-box creative and designer.
A passion for craftsmanship & clean execution with a desire to make lasting impressions.
A strive to put forth the best effort & to keep pushing ideas & executions.

MY TOOLS



MY ABILITIES

CREATIVE CONCEPTING



TECHNICAL SKILLS



EFFORT



MEETING DEADLINES



ABILITY TO TAKE CRITICISM



WILLINGNESS TO IMPROVE



CONTACT



ajhack87@gmail.com



812.890.8965



andrewhdesigns.com

WHERE I'VE BEEN

MCFADDIN MARKETING • LOUISVILLE, KY

ART DIRECTOR, FEB. 2015 - NOV. 2019

CREATIVE DIRECTOR, NOV. 2019 - PRESENT

Responsible for layout, design, conceptualizing and copywriting for print promotional material & menu design for QSR & traditional restaurants. Front end design for websites, social media & digital collateral. Conceptualizing & creating set designs for QSR, Adult Beverage & Hospitality promotional photoshoots along with retouching photography & video editing. Team lead on design & creative projects from concept to final production. Scheduling of projects amongst creative department and directing team members. Lead communicator to CEO and leadership team for department.

Clients include: HMSHost, WOW Cafe & Wingery, PJ's Coffee, Boston Beer Company, Starbucks, American Airlines, Diagio, Bar Louie

CREATIVE ALLIANCE • LOUISVILLE, KY

ART DIRECTOR, JAN. 2014 - JAN. 2015

Responsible for laying out, designing & conceptualizing print & outdoor advertisements, digital banners, email blasts & digital e-magazines for national & regional clientele.

Clients include: Community Health Systems, Humana Insurance, Galen College of Nursing, Kentucky Tourism, LG&E, YUM! Brands

10 OVER 12 CREATIVE • EVANSVILLE, IN

JUNIOR ART DIRECTOR, JUN. 2010 - JAN. 2014

Responsible for designing & producing advertisements in magazine publications, newsprint, brochures, packaging, outdoor billboards, television commercials & multimedia animations for national & regional clientele.

Clients include: Evan Williams Bourbon, Burnett's Vodka, Lunazul Tequila, High Rise Vodka, RedMan Tobacco, Hardin Memorial Hospital, Banterra Bank, Central Baptist Hospital

ALMA MATER

PURDUE UNIVERSITY • WEST LAFAYETTE, IN

Bachelor of Arts in Visual Communications Design | Minor in Sociology

ALGA Treasurer | Graduation: May 2010

HARDWARE

2013 Bronze Telly Award Winner

2011 Beverage Dynamics Advertising & Promotion Awards:

1st Place Print Ad, Small Space | 3rd Place Banner, Streamer Ad

2010 Sudler Award for Senior Excellence in Visual Communications Design